### SKYLINE STOREFRONT IS A COMPREHENSIVE PRINT DIRECTION,

## WEB-TO-PRINT AND PUBLISHING SOLUTION THAT ENABLES YOU TO MANAGE WHERE AND HOW DOCUMENTS ARE PRINTED.





When producing a document, big or small, simple or complex, employees often have available a choice of print devices and finishing options. Making the right decision is not always obvious and the wrong selection can be costly for your organisation. Skyline helps avoid these costs by guiding the user to most appropriate option.

When the most efficient route is the central Print Room, Skyline offers the user an easy to use service for ordering those larger documents, catalogue items and customisable materials.

### SKYLINE IS SIMPLE TO IMPLEMENT AND IS AVAILABLE IN A RANGE OF COMPETITIVELY PRICED OPTIONS.

Skyline is competitively priced, but that does not mean it is "basic", simply great value.

Skyline is suitable for both in-plant print rooms and commercial service providers. Skyline Premium can be purchased for installation on your own network servers or is available as a hosted (SaaS) service for a simple monthly fee.

All Skyline licenses deliver full functionality and allow for an unlimited number of users.

#### Skyline is very quick to implement and deploy

Whichever license you choose, setting up your Storefront and your products is an easy to follow process that requires no specialized IT support. However, if there are areas in which you feel need additional support, we also offer Skyline Service Plus, our range of supplementary professional services:

- Skyline Training Storefront
- Management Document
- Design Management Information
- Infrastructure Consultancy

### SKYLINE ARCHITECTURE IS FLEXIBLE TO SUIT DIFFERENT ENVIRONMENTS AND ENABLES EASY EXPANSION TO SUPPORT GROWING ADOPTION.

Skyline Web-to-Print is available as Skyline Hosted or Skyline Premium (in-house installation) and is supplied with the following applications:

Skyline PrintStation™ - Print Room application that manages print production and keeps customers informed as works progresses.



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- Skyline ProductManager™ Creates and maintains the products and services displayed on the web page.
- Skyline Publish™ Enables the design and maintenance of variable templates such as business cards, brochures and posters which can be personalized by the User or merged with imported data.
- Skyline CostManager<sup>™</sup> Allows prices to be applied and maintained to services and media to generate real time quotations.

Skyline has portal architecture which enables you to add further 'Storefronts' as you grow and promote your services to new markets and User groups. Each Storefront can be specifically designed for their audience, enabling you to customize services to different User groups giving them their own range of personal services.

Skyline has a non-propriety, open systems architecture that supports all popular industry printers. It can be linked to as many output devices as required without incurring additional connection charges.

Skyline Office is also available to support the identification and direction of work that should be submitted to the print room.

Complimenting Skyline Premium and working alongside device management software (such PaperCut and Equitrac), Skyline Office streamlines the process of print direction. Using intelligent print drivers makes the process of submitting documents to the print room as simple as printing to a local device. The whole process is intuitive, fast and efficient.

SKYLINE DELIVERS A CLEAR, STRAIGHTFORWARD WORKFLOW AND IS POPULAR WITH ORGANISATIONS ALL OVER THE WORLD.

If the statements below apply to your business, Skyline can save you time and money.

Documents are sent to you in various formats, including email, USB, and Hardcopy. Instructions for production are often confused, inconsistent or require further communication. People are printing to inappropriate devices or taking their work to external printers.

Skyline provides a structured production workflow, ensuring all the relevant information is captured at the time of ordering, avoiding the need for further communication, and allowing for fast order fulfilment and costs are minimised.



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#### Why is Skyline popular with Management?

Skyline puts you in control of your organisations printing, reducing wastage and associated costs

Skyline generates on-demand reports for informative and regular data use; extracting information relating to all aspects of jobs, submitted, and printed, on orders, charges and jobs processed.

### Why is Skyline popular with Users?

Skyline is reliable and easy to use.

Skyline means you can order print direct from your desktop whether office-based or remotely located.

Skyline uses familiar shopping cart order processes.

Skyline offers a 'Storefront' for catalogue items and popular templates as well as private and shared libraries.

Skyline generates automatic estimates leading to greater transparency and understanding of the cost of your printing request.

### Why is Skyline popular with Print rooms?

Skyline makes print room services more accessible, resulting in greater customer satisfaction and increased business.

Each Skyline Storefront can be branded with a design to reflect the print room's own organisation, a vital tool in the marketing of a print service.

Skyline's integrated web page editor allows the content to be easily maintained. Powerful and simple to use, you can quickly update news, comments, and instructions.

Skyline guides users through a clear submission process and includes PDF generation software (PDF generation software included within the product). This ensures that all documents arriving at the 'PrintStation' are reliable high definition print ready files.

Skyline enables the Print room to review, amend and manage incoming work before deciding on the best means of production

CONTACT DOCUGRAPHICS TODAY FOR MORE INFORMATION AND A FREE SKYLINE DEMONSTRATION/WEBINAR

