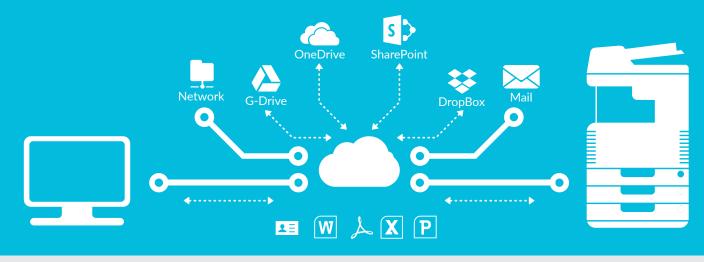
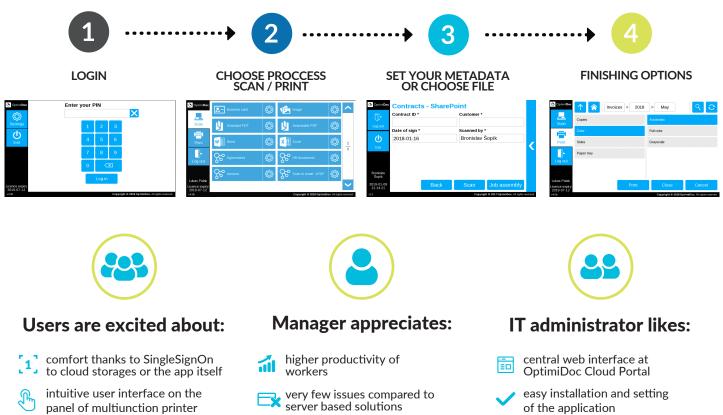


## CARES ABOUT documents your business

### **SCANNING AND PRINTING MADE EASILY**



The App reinvents how scanning and printing looks like. It handles your paperwork much easier, faster and more effective. It's the only cloud-based solution enabling extensions for server-like functions. Suitable for companies of any size & number of branches.



- no need to finish the scanning process from a workstation
- fast and accurate document conversion without workstation

- two business models to • - choose between
- easily expandable to new or X additional devices

possibility to provide support for customers or users remotely

no need for a server or workstation client

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Optimi**Doc** Cloud

### **GENERAL BENEFITS OF THE APP**

**OptimiDoc Cloud App** is an App available for your **Xerox ConnectKey device**. The App is managed from a very intuitive website cloud.optimidoc.com. Users will experience the most pleasant way to process their paperworks.

#### Single-Sign-On

OptimiDoc Cloud is very comfortable App, if not the most comfortable ConnectKey App, especially thanks to the **SingleSignOn** to your **Cloud Accounts.** You don't need to login to your Cloud Account each time you scan or print.

#### **Partner Portal**

This is a website with hierarchical overview of your customer base. It allows you to manage your customer's account settings, their balance or licensing and many other useful necessities. It also enables very quick remote support!

#### **Encryption and Security**

OptimiDoc Cloud utilizes SSL protocol for encryption of data transferred between MFP and **Microsoft Azure**. All the data are safely transferred and secured using **Microsoft** standards. OptimiDoc is **GDPR Compliant**.

#### **OptimiDoc Cloud Node Extension**

Unique way of making your workplace environment as comprehensive as possible. Thanks to our **Cloud Node** you can discover well-known functions like **Card Authentication** and **FollowMe Printing** even without an expensive server.

\*See last page of this document for more about our Cloud Node.

#### Simple implementation

OptimiDoc Cloud App is available on XeroxAppGallery. You only need to install the App to your Xerox device. And then you need to set up your account at: cloud.optimidoc.com

#### **Customer Portal**

An intuitive website handling particular App settings. Such as personalized scan workflows, print connectors, users and many other properties. Changes you apply here instantly spread acros all your devices!

#### **Two Business Models**

#### Subscription

Annual license without any limits. License per device. Various types of licenses based on device type. **Credit System** Buy a bundle of credits and spend them for your

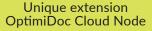
processes, no further costs or entry fees.

#### **Development Evolution**

There are new functions and capabilities every quarter since the first launch in 2016. Even our partners and customers can request a new feature and can be involved in the progress.

### The biggest advantages of OptimiDoc Cloud







Framework App open for development



Single App for printing & scanning

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Optimi**Doc** Cloud

CARES ABOUT documents your business

### **DOCUMENT CAPTURE**

OptimiDoc Cloud App can scan multiple business cards to Outlook and it is very accurate.

#### **Personalized Scanning Workflows**

OptimiDoc Cloud is powerful also thanks to it's custom workflows. They help you automate scanning of your daily paperworks. Each workflow allows you to predefine type of file, directory, name and many other metadata.

#### Folder-browsing in Cloud storages

The possibility to browse through your cloud storage directory from the device's touch panel is very comfortable. A huge benefit is also an option to create new folder directly from the device as well.

#### **Purpose of Metadata**

Each workflow can have various types of metadata. They are populated from the device's touch panel and can carry multiple information. Such as name of the file or any data that will transfer for example to SharePoint column.

#### Superior OCR Technology

The App converts documents into editable files utilizing **ABBYY FineReader OCR Engine.** It provides very accurate conversion to searchable PDF, Excel, Word, PowerPoint and few others. Some sources consider ABBYY as one of top 3 OCR Engines worldwide. Supports nearly **200 languages**.



### **PRINT MANAGEMENT**

**OptimiDoc Cloud App** allows you to print files from your Cloud storage and it takes no time.

#### **Personalized Printing Worflows**

Set up a unique workflow with restricted access rights for any of your company's department or specific employee. Select any particular folder or root directory that might be accessible by the given workflow.

#### **Finishing Options**

OptimiDoc Cloud App allows you the possibility to adjust your finishing options of your printing job. So if you have a tray with special paper grammage, you can just select the tray instead of manipulating the papers. Adjust for example color, copies, collation and sides.

OptimiDoc Cloud App's Print Management is unbelievably strong tool in combination with our OptimiDoc Cloud Node.

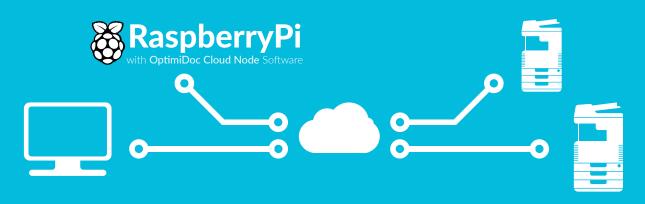
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# **OptimiDoc Cloud Node**



**OptimiDoc Cloud Node** is a software for a Raspberry Pi computer that you can purchase anywhere. The Node provides well-known functions to those, who do not have any server in the workplace. It is significantly cheaper solution and much easier to implement.

#### **Device Authentication**

The first capability of the **OptimiDoc Cloud Node** you will discover is **Card or PIN Authentication** to the device. Indeed, if you combine Card Authentication with SingleSignOn to the App, you will be introduced to the interface immediately. Card assignment will provide very comfort implementation.

#### FollowMe Printing

Whenever you send a **print job** to the **Cloud Node**, you are able to release it at any MFP that is assigned to the Cloud Node. Moreover, you can also utilize a **print all** function that will be prompted to you while you authenticate to the device.

#### PrintJob Management

Inside the App's interface you can manage print jobs you send to the Node. You can either print them all or select particular jobs you wish to print. Otherwise you can delete them directly from the device's touch panel.

\*Next Update will provide Accounting.

#### Back-up Mode

OptimiDoc Cloud Node utilizes a memory to store information about users, so if there are internet connection problems you can still authenticate to the device. The memory includes all your print jobs as well, so even FollowMe Printing works during internet connection problems.

### The biggest advantages of OptimiDoc Cloud Node



Unique solution for Xerox MFPs



Complex AAA solution for SMB



Two business models Various licensing

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